

CHEROKEE NATION CULTURAL & ECONOMIC DEVELOPMENT
REQUEST FOR PROPOSAL (“RFP”)

PROJECT NAME: Cherokee Art Market Intertribal Fashion Show

RFP NUMBER:

DATED:

Project Objective

Cherokee Art Market will present an Intertribal Fashion Show as part of its 20th anniversary season. The Cherokee Art Market Fashion Show is to be of the highest quality production that provides designers with a high-end experience to showcase their works while simultaneously an audience experience that will be unique to Cherokee Art Market while Indigenously meeting the standards of a fashion show in NYC. The designers will be required to uphold New York Fashion Standards.

Project Scope & Overview

The Cherokee Cultural Tourism team is seeking an individual that has the capabilities of creating and developing an Intertribal Fashion Show for the Cherokee Art Market (CAM). The show must follow New York Fashion Standards and be a high-level experience for both designers and audience members. This individual will work in tandem with the Cherokee Art Market Project Manager to develop protocols, timelines, budgets, marketing materials, rules & regulations and other necessary deliverables for the development and implementation of the Cherokee Art Market Intertribal Fashion Show.

Project Expectations

- Work closely with Cherokee Art Market Project Manager and Cherokee Nation Cultural Tourism Programming & Events team throughout the project.
- The show is expected to premier at the 20th Anniversary Cherokee Art Market on October 11, 2025.
- Planning to take place over the summer/fall of 2024 to be able to present information to the Cherokee Art Market community during the 19th Anniversary Cherokee Art Market October 11-13, 2024.
- Develop policy and protocol for the designers.
- Assist in the layout of the application for designers.
- Develop a recruitment plan for engaging designers.
- Travel as needed to other Native fashion events for research, development, and recruitment.
- Work with production team members on the concept and design of the stage and event space.

- Answer questions that arise regarding needs, expectations, and standards of presenting a quality Native fashion show.
- Work with Programming & Events team members to develop a ticketing policy for the event.
- Attend regularly scheduled meetings virtually or in-person based on the needs of the project. Anticipated bi-weekly meeting initially, and then will increase to weekly meetings in the final months of planning.